



Detroit

# Driving Breakthrough Creativity and Innovation - Evening with Josh Linkner

Tuesday, August 17, 2010 – 5.30 PM



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In a world of increasing commoditization, speed and complexity, how can you drive sustainable growth and achievement? Creativity and Innovation are the primary drivers of entrepreneurial success, yet many people have no idea how to nurture and manage this valuable natural resource. In this high-energy keynote, Josh offers a road map for organizations to uncover successful, game-changing innovations. He shows how to architect your company to embrace a culture of creativity, and helps you unleash your full creative potential.

**BUSINESS TAKEAWAYS :** From Josh's experience as a four-time entrepreneur, author, and jazz musician, he offers audiences the following in terms of business value:

- ❖ Learn specific tools and frameworks to generate new ideas and new approaches to problem solving
- ❖ Learn best practices as to how to build a culture that fosters creativity and innovation
- ❖ Learn how to harness and focus the hidden creativity of your team
- ❖ Avoid costly mistakes of flawed ideas selection and measurement
- ❖ Learn how to adapt more quickly and proactively to changes in the marketplace
- ❖ Get unstuck - break free from myths and barriers to unleash creativity

**When** **Tuesday, Aug 17, 2010**  
**5.30 PM to 8.30 PM**  
**5.30 PM - 6:00 PM Networking**  
**6:00 PM - Event**

**Where** **UTLC Gallery,**  
**Lawrence Technological University**  
**21000 W. 10 Mile Road,**  
**Southfield, Michigan**

Registration	Registration Fee		
	Members	Non Members	On Site
	<b>FREE</b>	<b>FREE for first 50 registration ONLY. Hurry!!! Membership Drive Special After 50 registrations \$10</b>	<b>\$15</b>
	Register at: <a href="http://www.detroit.tie.org">www.detroit.tie.org</a> Register at: <a href="http://123signup">123signup</a>		

**Event Host** **Kas Bagchi**  
 Event Chair, TiE Detroit  
 Shareholder, Maddin, Hauser, Wartell, Roth & Heller, P.C.

**Speakers** **Josh Linkner**  
 Founder and CEO, ePrize  
 Jazz Musician, Author, Speaker  
 At an age when most pre-teens were still finding their way to Geometry class, Josh began performing in public as a jazz musician. He was 13, and he's been improvising ever since. The improvisation has continued in the business world, where Josh has founded and built four highly-successful technology companies over the last 20 years. [more...](#)



### TiE Detroit Annual Conference

TiECon Midwest 2010 - October 28-29, Dearborn

<http://www.tieconmidwest.org>

I would very much appreciate if you can share the [facebook](#) links and [tweet](#) (at the bottom of the flyer which is shown as share) to your contacts to help spread the word about this event, which I truly believe will be of tremendous value and benefit.

If you would like to get the specific solution for your current business problems faced by your company, please send the information as a case study (identity will be maintained) and your challenging business questions on or before August 4, 2010 to [tel.ganesan@detroit.tie.org](mailto:tel.ganesan@detroit.tie.org). They will be answered LIVE during the session.

Best Regards,  
**Tel K. Ganesan**  
 President, TiE Detroit  
 President, Kyyba

